**FINANCIAL REVIEW PROJECT – ACCT 110 – 120 points**

**(This assignment can be in teams of three- (no more than three) or individually. You and your partners must sign up in advance via Black Board Google sign up sheet posted in Course Projects.**

OBJECTIVE: The objective of this final assignment is to show what you have learned during this semester’s exploration of Accounting, the language of business. Select 1 of the following companies: locate and review their balance sheet, income statement, and statement of cash flows. In addition, use yahoo finance (or an alternate similar source) to thoughtfully answer the information requested below. This assignment should be prepared professionally and formatted well and include proper citations for sources used.

**Select one**

* **Urban Outfitters**
* **Home Depot Inc.**
* **Tesla inc.**

1. *Company Profile: 15 points*

For this section you will locate pertinent information for the company you chose and provide an executive summary of the Letter of Shareholders from the Annual Report. This section should be a minimum of 250 word executive summary, include historical information about your company and any key financial milestones or situations that may have occurred recently. You should incorporate the following items:

* Mission Statement of Your Company
* Date of Incorporation
* Name of CEO

1. *Industry Profile: 30 points*

For this section you will locate pertinent company information contained on financial websites and from the Annual Report. Go to the Company website and click on Investor Relations to locate the financial report information. You can also use Yahoo Finance (or similar sources.)

* Define the Industry to which your company belongs. Describe what makes a company part of the industry. Be specific.
* What is the company’s Ticker Symbol?
* What stock exchange is the company listed?
* Display in a graph your company’s stock price for the past two years using an excel graph. Describe anything that may have occurred within that time period that would have had an impact on the performance of their stock. (you may cut and paste a graph)

1. *Financial Statement Research: 35 points*

For this section locate data from both the Income Statement and the Balance Sheet for your company from the Annual Report. Include TWO CONSECUTIVE YEARS available for each of the items listed below. Calculate the percentage change for the **TWO most recent consecutive years** and include that change. (make sure you are looking at year end numbers and not quarterly)

* Total Revenue
* Net Income (or Loss) before taxes
* Cash & cash Equivalents
* Inventory (if applicable)
* Total Assets
* Total Liabilities

1. *Financial Statement Analysis: 30 points*

Using the financial statement information (For the year end not quarter end), calculate the following ratios for the prior 2 fiscal years. For each ratio you should show the formula used, enter your company’s numbers into that formula, compare the ratio (remember to use the last two years of data.) Then, explain what the ratios may indicate for the company in 2-3 sentences for each one (be as specific as possible, and include chapter concepts such as liquidity, etc.) Do not give the definitions of the ratios. Give the analysis and explanation for the companies ratios.

* Current Ratio
* Profit Margin (Return on Sales)
* EPS ( do not calculate – research it online)

1. *Interpretive Analysis: 15 points*

Do you believe based on your research and readings that this company would be a good investment for the short-term; for the long-term? You can use additional research for your answer. Give **two** specific reasons based on the information you gathered in all of the previous sections.

1. *References, Sources and Formatting:*

Please cite your references for the information used in this report. Be sure to present all of your information in an organized fashion.